

The following high school facilities will be available for advertising. The highlighted advertising spots will be sold on a “first come, first served” basis and advertisers will agree to the terms outlined by the district. The Newton Community School District will maintain a right of first refusal if deemed necessary. Advertising will be sold on a yearly basis (with the exception of the stadium steps and gym scoreboards) and all communication and contracts will route through the activities office. In all locations, contracts will run from August 1st-July 31st and current advertisers will have the option to renew their position before their spot becomes available to other advertisers. All signage and advertising will meet the approval of the NCSD administration before installation.

High School Upper Gym (Varsity Competition Gym)

Railing behind the west end basket

6 spots will be available yearly for \$1,000 per year; advertisers will be responsible for the creation of their sign and the delivery of their sign to the district for installation. Each sign will not exceed 9’ x 3’ in size.



Gym Floor

Static advertising in the four corners of the gym floor (where ‘X’ is) will be available for \$2,000 per year. Advertisers will be responsible for the creation, delivery, and installation.



Scoreboard

Signage below the scoreboard can be made available if there is not an exclusive contract already in place for assistance in purchasing the board. This signage would be for a minimum of three years or up to five years at a cost of \$2,000 per year. Advertisers will be responsible for the creation, delivery, and installation.



High School Lower Gym (Junior Varsity/Lower Level Competition and Practice Gym)

Signage below the scoreboard can be made available if there is not an exclusive contract already in place for assistance in purchasing the board. This signage would be for a minimum of three years or up to five years at a cost of \$1,000 per year. Advertisers will be responsible for the creation, delivery, and installation.



Football Stadium

Stadium Steps (Home Side)

Advertising will be made available within the middle four aisles of the home side bleachers. Advertising will be on the portion of the steps facing east. This advertising will be available for \$2,000 per year and all contracts will be for the duration of three years. Advertisers will be responsible for creation and installation.



Stadium Scoreboard

10 spots will be available yearly for \$1,000 per year; advertisers will be responsible for the creation of their sign and the delivery of their sign to the district for installation.



Softball Field

Outfield Fence

Eight total spots will be available around the outfield fence. Four spots will be available in left field and four spots will be available in right field. The locations will be uniform on both sides; the first spot will be between the third and fourth fence post in from the foul pole and three more spots will be available moving towards center field. These spots will be available for \$500 per year and advertisers will be responsible for the creation and delivery of their sign for installation. Existing contracts at the softball contract will continue to be honored through the life of those contracts.



Baseball Field

Outfield Fence

Eight total spots will be available around the outfield fence. Four spots will be available in left field and four spots will be available in right field. The locations will be uniform on both sides; the first spot will be between the third and fourth fence post in from the foul pole and three more spots will be available moving towards center field (available spots marked with an 'X'). These spots will be available for \$500 per year and advertisers will be responsible for the creation and delivery of their sign for installation.

